

ENTERGY NEW ORLEANS, INC.
CITY OF NEW ORLEANS
Docket No. UD-17-03

Response of: Entergy New Orleans, Inc.
to the First Set of Data Requests
of Requesting Party: Advisors to the Council
of the City of New Orleans

Question No.: Advisors 1-2

Part No.:

Addendum:

Question:

For each of the current Energy Smart programs currently implemented or planned for implementation:

- a. Have any recent evaluations been conducted?
 - i. If the answer to part a is in the affirmative, please provide all recent evaluations, including but not limited to impact, market, or process evaluations, and all other studies.
 - b. Please provide all measures promoted by each program and the corresponding eligibility criteria.
 - c. Please provide the recent historic annual and cumulative participation (number of customers, by NAICS/SIC code where applicable) for all Energy Smart programs currently being implemented.
 - d. Please provide the estimated annual and cumulative participation (number of customers, by NAICS/SIC code where applicable) for all Energy Smart programs that will be implemented throughout Program Years 7 through 9.
 - e. Please provide the estimated free ridership and spillover rates.
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Response:

- a. Assuming the request refers to the Evaluation, Measurement, and Verification (EM&V) process conducted annually for the Energy Smart program, the most recent EM&V was conducted on Program Year 6, the report for which is attached. The EM&V for Program Year 7 is currently underway, but has not yet been completed.
- b. A list of currently approved measures by program from the Program Years 7-9 portfolio is attached.

- c. Annual participation can be found in the attached Annual Reports for Program Years 1-6. The Company does not track participants by NAICS/SIC code.
- d. Projected participation is listed in the attached document entitled, “Exhibit 2 - Supplemental and Amended Energy Smart Implementation Plan PY 7 – 9.”
- e. Please see the table below for assumed net-to-gross rates for Program Years 7-9. Historical rates for Program Years 5-6 can be found in the attached Annual EM&V reports.

Energy Smart Programs	Realization Rate	Net-To-Gross Ratio
Small C&I	85%	97%
Large C&I	92%	97%
Publicly Funded Institutions	92%	97%
Home Performance with Energy Star	100%	96%
Residential Lighting & Appliances	100%	66%
Green Light New Orleans	99%	87%
Energy Smart for Multi-Family	100%	96%
Low Income Audit & Wx	100%	100%
School Kits & Education	88%	77%
High Efficiency Tune Up	80%	95%
Behavioral	95%	90%
Direct Load Control	100%	100%