

ENTERGY NEW ORLEANS, INC.
CITY OF NEW ORLEANS
Docket No. UD-16-02

Response of: Entergy New Orleans, Inc.
to the Sixth Set of Data Requests
of Requesting Party: Alliance for Affordable
Energy

Question No.: AAE 6-3

Part No.:

Addendum:

Question:

Refer to Exhibit CLR-2, page 5.

- a. Please confirm or deny that value-added or Gross Domestic Product (GDP) is another measurement for “direct impact.”
 - b. Please explain why value-added or GDP was not reported in the economic impact analysis.
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Response:

- a. The referenced report by Loren C. Scott & Associates, Inc. (“LCSA May 2016 Report”) does not refer to “value-added” or “Gross Domestic Product” at page 5, and those are different economic measures than “direct impact.” The LCSA May 2016 Report states the following about “direct impact”: “[t]he direct impact of a particular company or establishment on income and employment can be measured by its revenue and payroll.”
- b. The Company notes that the Alliance has not defined what it means by “value-added.” Subject to that note, the LCSA May 2016 Report speaks for itself and discusses in detail the methodology used to assess economic impact. The Company is not aware of any reason why “value-added or GDP” would be necessary to estimate the economic effect of NOPS on the Orleans Parish and State economies.