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Sharonda Williams
VP – Regulatory & Public Affairs

June 30, 2026

VIA ELECTRONIC MAIL ONLY

Clerk of Council
City Hall - Room 1E0
1300 Perdido Street
New Orleans, LA 70112

**Re: Entergy New Orleans, LLC's Energy Smart Program Year 16 Report
Resolutions R-25-630 (CNO Docket UD-08-02, UD-17-03, and UD-23-01)**

Dear Clerk of Council,

On December 18, 2025 the Council of the City of New Orleans ("Council") approved Resolution R-25-630 which approved Energy Smart Program Years 16-18 and required Entergy New Orleans, LLC ("ENO") to submit a program report that should "include a list of programs, a brief description of the scope, noting any modifications from the program in PY15" by July 1, 2026.

ENO submits this Program Year 16 Report electronically and requests that you file this submission in accordance with Council regulations. Should you have any questions regarding this filing, please contact my office at (504) 670-3673.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sharonda PW', with a long horizontal flourish extending to the right.

Sharonda Williams

Enclosure

cc: Official Service List UD-08-02, UD-17-03, and UD-23-01 (via electronic mail)



Program Year 16 Energy Smart Program Report

June 30, 2026



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Summary

Entergy New Orleans, LLC (ENO) selected Aptim Environmental & Infrastructure, LLC (APTIM) as the Third-Party Administrator (TPA) to deliver the demand side management programs within the Energy Smart portfolio for the period of January 1, 2026 to December 31, 2028 (“Program Year 16-18” or “PY16-18”). APTIM will be retained by ENO to implement, deliver, administer and conduct Quality Control/Quality Assurance (QC/QA) and some measurement and evaluation of the energy conservation and demand side management programs as approved by the Council for the City of New Orleans (Council). ENO also retained The National Theatre for Children (“NTC”) to continue delivering the popular Schoolkits and Outreach Program and Bidgely was selected to implement ENO’s Behavioral Energy Efficiency Program for Program Year 16-18. Bidgely’s next-generation Home Energy Report (HER) solution is powered by AI-driven appliance disaggregation. This technology enables hyper-personalized insights that motivate customer behavioral changes, reduce peak demand, and foster sustained energy savings.

APTIM will continue to work with ENO, the Council and its Advisors (Advisors), as well as other stakeholders and program implementors to ensure the continuous progression and evolution of the Energy Smart program. In response to comments filed in Docket UD-22-04, the Program Team has designed income-qualified (IQ) tracks for all residential offerings and included a neighborhood-based delivery offering. The PY16 energy efficiency program plan significantly increases the energy savings targets of the residential portfolio, and more than 17% of annual portfolio energy savings are planned in programs that target IQ customers.

Honeywell will implement the Large Commercial Demand Response Program again for the PY16-18 cycle. The objective of the program is to secure new commercial demand shed and Honeywell, in coordination with Entergy New Orleans (ENO) will recruit, enroll, conduct DR Surveys, and install control equipment at customer sites to provide a turn-key solution for commercial customers.

ENO will continue to work with EnergyHub to deploy the Bring Your Own Thermostat (BYOT) demand response (DR) program and the Battery Energy Storage System (“BESS”) program. EnergyHub will also deliver a passive electric vehicle (EV) managed charging solution that encourages customers to shift daily charging behavior to off peak periods.

This Energy Smart program report meets the request put forth in Resolution R-25-630, December 18, 2025:

The Council directs ENO to submit an Energy Smart program report to the Clerk of Council with copy to the Council Utilities Regulatory Office and the Council’s utility advisors. The report should include a list of programs, a brief description of the scope, noting any modifications from the program in PY15, participation, kWh savings, and cost by July 1, 2026.



PORTFOLIO		PY 15 PROGRAM OFFERINGS	PY 16 PROGRAM OFFERINGS
RESIDENTIAL ENERGY EFFICIENCY		Home Performance with Energy Star ("HPwES")	Home Performance with Energy Star ("HPwES")
		Income Qualified Weatherization	Income Qualified Weatherization
		Neighborhood-Based Delivery Pilot	Neighborhood-Based Delivery Program
		Multifamily Solutions	Multifamily Solutions
		Multifamily Solutions Income Qualified	Multifamily Solutions Income Qualified
		Retail Appliances	Residential Marketplace and Appliances
		Retail Appliances Income Qualified	
		A/C Solutions	A/C Solutions
		A/C Solutions Income Qualified	A/C Solutions Income Qualified
		Residential HVAC Midstream	Residential HVAC Midstream
		School Kits, Education and Community Outreach	School Kits, Education and Community Outreach
		Behavioral Home Energy Reports	Behavioral Home Energy Reports
COMMERCIAL & INDUSTRIAL ENERGY EFFICIENCY		Small Commercial & Industrial Solutions	Small Commercial Solutions
		Large Commercial & Industrial Solutions	Large Commercial & Industrial Solutions
		Publicly Funded Institutions	Schools & Universities
		New Construction Code Compliance	CoolSaver Tune-up
DEMAND RESPONSE		EasyCool Bring Your Own Thermostat (BYOT)	EasyCool Bring Your Own Thermostat (BYOT)
		Peak Time Rebate Pilot	
		Electric Vehicle Bring Your Own Charger (BYOC)	Electric Vehicle Passive Managed Charging
		Large Commercial Automated Demand Response (ADR)	Large Commercial Automated Demand Response (ADR)
		Battery Energy Storage System (BESS)	Battery Energy Storage System (BESS)



1. Residential Energy Efficiency Offerings

The Residential portfolio provides a comprehensive and holistic approach in helping all of ENO's residential customers, including Income Qualified customers, make smart energy decisions. The programs offer solutions at all levels for residential consumers – from the shopper purchasing a rebated smart thermostat online, to the homeowner prepared to make a long-term investment in their home's energy performance.

Home Performance with Energy Star (“HPwES”) – This offering takes a whole-house approach to improving energy efficiency. Energy Smart certified Energy Advisors help residential customers analyze their energy use and identify and complete comprehensive energy efficiency upgrades. The offering includes a home energy assessment which may also recommend follow-up measures to be completed by trade ally contractors. The home energy assessment includes a walk-through inspection and direct installation of low-cost measures such as high-efficiency showerheads and water aerators, smart power strips, pipe wrap and smart thermostats. The home energy assessment may recommend follow-up measures which require diagnostic testing targeted to achieve deeper savings in the home. Follow-up measures, completed by an Energy Smart approved trade ally include attic insulation, air conditioning tune-up, air sealing, and duct sealing.

To meet the needs of New Orleans' unique housing stock of double shot-gun homes and smaller multifamily configurations, APTIM will include all buildings with four or fewer units in the HPwES offering. Structures of this size and construction type often behave more like single-family homes, with owners often occupying one of the units, thus minimizing the split-incentive barrier.

Home Performance with Energy Star (“HPwES”)			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,110	2,118,135	\$957,923
PY16	1,515	4,163,898	\$1,581,903

Income-Qualified Weatherization – The Income-Qualified Weatherization offering (IQW) is designed to offer qualifying customers no-cost participation in the whole-house approach of the Home Performance with ENERGY STAR program. APTIM and program partners work to identify and qualify customers for participation. Energy Smart certified Energy Advisors help customers analyze their energy use and provide direct installation of energy efficient equipment such as water savings measures and smart thermostats. Qualifying follow-up measures are completed by an Energy Smart approved trade ally at no cost to the income-qualified customer, including attic insulation, air conditioning tune-up, air sealing, and duct sealing.

Income Qualified Weatherization			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,300	4,339,616	\$2,398,186
PY16	1,148	5,076,114	\$2,892,600

Neighborhood-Based Delivery Program – The targeted neighborhood offering provides



customers with no-cost energy assessments designed to help them learn how to save energy and money in their homes along with follow-up energy-saving improvements installed at no cost. The program will use a community canvassing approach through which the team works closely with ENO and stakeholders to identify neighborhoods for targeting, works with community organizations to engage potential participants, and canvasses selected neighborhood to perform no-cost assessments and energy-saving product installations.

The program will select and pre-qualify an eligible, census-defined target neighborhood of approximately 500 to 1,000 homes. Program engagement will first focus on residents who reside within pre-selected neighborhoods that have 50% or more residents who fall below 80% of Area Median Income or census tracts with high energy burden. Residents in targeted neighborhoods receive a program brochure with information about scheduling a no-cost home energy assessment and an invitation to a neighborhood kick-off event to learn more about the program. Program personnel can conduct energy assessments and install free energy-saving products the same day as the kick-off event or can schedule a more convenient time for the customer. Based on the energy assessment results, participants also receive information about additional free efficiency improvements completed by local trade ally contractors. Neighborhood kick-off events will host trade ally contractors to familiarize residents with the contractors and offer direct and expedited scheduling for installation of the weatherization measures (air sealing, duct sealing, attic insulation). The time spent in a neighborhood is estimated to be three months.

For multifamily complexes in the neighborhood, outreach will be performed prior to the event to engage building owners in the multifamily program. If the landlord declines to participate in the standard Multifamily Solutions offering, a behavioral education component and energy efficiency kit can be provided to interested residents.

This new offering will include pilot measures to help address urban heat island effect including cool roofs, covered A/C units, shade techniques and window film. There will also be additional incentive funds for health and safety measures to reduce weatherization barriers.

Initial Marketing:

- Postcards
- Eblast
- Online marketing (Nextdoor, Facebook) in the targeted neighborhood
- Marketing packages for community-based organizations that serve targeted area
- Canvassing prior to kick-off event by Thrive New Orleans

Neighborhood Kick-off:

- Kick-off event with meal
 - Invited guests include community partners, Councilmembers, Mayor or Office of Resilience and Sustainability (ORS) representation, and Council Utilities Regulatory Office representation.
 - Invite other relevant neighborhood resources to participate.
 - Provide behavioral education options for reducing energy use.
- Coordinate tree planting to take place shortly after kick-off event to provide additional



opportunity to reduce urban heat island effect.

Neighborhood-Based Delivery Pilot			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,300	4,339,616	\$2,398,186
PY16	1,000	4,422,565	\$2,520,178

Multifamily Solutions – This offering targets multifamily property owners (landlords) and managers, as well as apartment and condo renters. The offerings will address their unique needs through a combination of incentives for both direct install and prescriptive measures, and through property owner and tenant education. Direct install measures include water-saving showerheads, faucet aerators and smart thermostats. A property must have a minimum of five units to qualify for Multifamily Solutions. This allows for the Multifamily Solutions offering to be more focused on the unique needs of owners, managers and renters of larger buildings. Multifamily Solutions works with property owners to serve the entire property with appropriate energy saving measures. There is no cost to the renter in this offering. An additional measure has been added to this offering for PY16, TSV (thermostatic valve) showerheads and tub spouts.

Multifamily Solutions			
Program Year	Participation	kWh goal	Incentive cost
PY15	940	1,988,849	\$376,810
PY16	1,514	2,956,756	\$644,458

Multifamily Solutions Income Qualified – This offering targets multifamily properties with over 50% of apartment units with rental subsidies or verified income qualified tenants. Thrive New Orleans, the program's local non-profit outreach partner, will play a key role to better serve multifamily properties with low-income tenants. The Multifamily Solutions Income Qualified track provides the same services, benefits and measures as the market rate offering with additional support for property management to assist in serving all units in the complex. The weatherization measure incentives have also been increased for air sealing, duct sealing and attic insulation, to increase adoption by property owners. The program team will increase coordination with Louisiana Housing Corporation (LHC), Housing Authority of New Orleans (HANO) and Greater New Orleans Housing Alliance (GNOHA), Vietnamese Initiatives in Economic Training (VIET), and Total Community Action (TCA) to reach affordable housing more effectively. There is no cost to the renter in this offering. An additional measure has been added to this offering for PY16, TSV (thermostatic valve) showerheads and tub spouts.

Multifamily Solutions Income Qualified			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,460	3,112,124	\$ 613,938
PY16	1,771	3,002,393	\$661,355



Residential Marketplace and Appliances – The objective of the Residential Appliances offering is to increase awareness and sales of efficient equipment and appliances to ENO’s residential population. The Online Marketplace will continue to provide an opportunity for customers to access instant rebates for online purchases of energy efficient equipment including smart thermostats, advanced power strips, pipe insulation, water savers and dehumidifiers. The Residential Appliances offering provides customers the opportunity to purchase a variety of discounted products that are ENERGY STAR qualified or better including refrigerators, window air conditioners, heat pump water heaters, dehumidifiers, and pool pumps. Participating retailers include national partners, like The Home Depot, as well as local partners, like the Green Project, to achieve a blend of large and small retailers.

Several modifications were made for this program offering in PY16, including:

- Retail program will not include rebates or energy savings on LED lighting this cycle due to EISA standards enforcement. LED lighting will remain available on the Online Marketplace without Energy Smart program rebates as a value add to customers shopping for energy-efficient products.
- Expand the in-store marketing to include non-lighting products, such as additional smart thermostat models, refrigerators, freezers, dehumidifiers, and air purifiers.
- Increased incentives for Heat Pump Water heaters to increase adoption with the federal tax incentives.
- Additional measures to include air purifier kit and ENERGY STAR clothes washers and dryers.

Residential Marketplace and Appliances			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,447	392,098	\$122,111
PY16	2,642	1,312,343	\$454,593

A/C Solutions – The A/C Solutions offering will provide residential customers with a comprehensive set of options to help lower the energy consumption associated with keeping their homes cool and comfortable in the summer. In addition to tune-ups and high efficiency replacements, A/C Solutions will offer duct sealing and smart thermostat measures. The program will enhance the ability within the territory’s HVAC contractor network to provide value-added services to its customers. These services are eligible to be incentivized because they surpass the standard industry practices and offerings in the marketplace. The A/C Solutions offering will be cross promoted with the other residential offerings to encourage more comprehensive energy savings.

A/C Solutions			
Program Year	Participation	kWh goal	Incentive cost
PY15	2,912	2,179,679	\$562,150
PY16	1,326	2,755,859	\$468,748

A/C Solutions Income Qualified – This A/C Solutions offering will provide income qualified residential customers with a comprehensive set of options to help lower the energy consumption



associated with keeping their homes cool and comfortable in the summer. The income qualified track provides increased incentives for A/C tune ups to ensure no out-of-pocket cost for this service. Similar to the Income Qualified Weatherization offering, customers would self-attest to their income to take part in the increased incentives included in the A/C Solutions Income Qualified offering. Promotion of the A/C replacement rebates will also be increased at local independent retailers.

A/C Solutions Income Qualified			
Program Year	Participation	kWh goal	Incentive cost
PY15	3,782	2,985,538	\$891,242
PY16	1,325	2,699,687	\$484,540

Residential HVAC Midstream – This offering will continue providing midstream incentives for high efficiency HVAC equipment at local distributors. The midstream offering is designed to address the downstream program barriers including customers unaware of program incentives, customers who cannot afford incremental costs, and unengaged HVAC contractor base. The midstream solution engages HVAC manufacturers, manufacturer representative agencies and local distributors to ensure qualified efficient equipment is marked down in price with the program incentive built-in and program information on product invoicing. The midstream offering will reach customers and influence efficient equipment sales that are not captured in the traditional downstream A/C Solutions program. The incentives allow product distributors to educate, motivate and engage HVAC contractors to create market transformation.

Residential HVAC Midstream			
Program Year	Participation	kWh goal	Incentive cost
PY15	4,394	2,047,121	\$887,184
PY16	4,394	2,047,121	\$887,184

School Kits, Education and Community Outreach – The National Theatre for Children (NTC), in coordination with ENO, will recruit, enroll, deliver energy efficiency curriculum and disperse school kits to 4,100 students each year and secure installation to ENO residences to promote behavior change and create lifelong energy-smart ENO customers.

Community Outreach: Thrive New Orleans, a local non-profit, will support community outreach for the entire portfolio. They support in-person events and resource fairs with information table and Home Energy Assessment self-scheduling. In this program cycle Thrive will also add neighborhood canvassing to outreach tactics.

School Kits & Education and Community Outreach			
Program Year	Participation	kWh goal	Incentive cost
PY15	4,100	797,089	\$110,558
PY16	4,100	523,012	\$125,870

Behavioral Home Energy Reports – Bidgely was selected to implement Energy Smarts HER's



program for Program Years 16-18. Bidgely's program design begins by working with both ENO and the EM&V stakeholders to obtain feedback and make any changes needed to the design. They observe the following broad practices:

- Collaboratively identify strategic goals of the program and design
- Obtain the latest set of treatment and control group customers
- Determine the number of treatment group users required based on savings targets
- Determine if there are enough customers to meet the savings targets across the program period
- Build contingencies to allow for drop-outs from either treatment or control groups

To arrive at the treatment and control groups, Bidgely will typically perform the following screens:

- Users with an average bill cycle length between 10-90 days
- Users with a single valid residential address
- Users with consumption in the outlier range

Next, they select the overall group of users for the HER program to maximize customer access, before randomizing the assignment of customers to treatment and control groups. Finally, Bidgely will perform a statistical equivalence check between treatment and control groups and ensure that the projected savings will meet program goals.

Using the data available, Bidgely took a conservative approach to estimating savings potential, basing expected performance on a combination of the potential study's findings, historical cohort savings, and similar Bidgely programs. As Bidgely refines their model with actual consumption data, there could be potential for further improvements.

Bidgely has been working closely with Entergy IT to finalize data delivery and expects to launch in Q3 2026. In the interim, ENO and Aptim have continued to deliver Home Energy Reports to participants to ensure program continuity.

Behavioral Home Energy Reports			
Program Year	Participation	kWh goal	Incentive cost
PY15	131,430	20,051,684	\$0
PY16	127,876	13,048,000	\$0



2. Commercial & Industrial Energy Efficiency Offerings

The proposed offerings included within APTIM's Commercial and Industrial portfolio are provided below. The program designs align with the programs discussed in the 2024 Potential Study performed by Guidehouse Inc. The C&I portfolio will offer prescriptive offerings, making it easier for customers and trade allies to participate, while increasing overall cost-effectiveness of the C&I portfolio. Incentives and savings for prescriptive measures are based primarily on measures in the New Orleans Technical Reference Manual (TRM). For all offerings, APTIM will facilitate feedback sessions involving ENO, members of the Trade Ally Advisory Group (TAAG), and other stakeholders to identify and evaluate innovative options for program enhancement throughout the program cycle.

Small Commercial Solutions - The Small Commercial Solutions offering will provide small businesses (100 kW demand or less) and other qualified non-residential customers the opportunity to achieve electricity savings through strategies designed specifically for this sector. This offering will help small business customers analyze facility energy use and identify energy efficiency improvement projects. Program participants will be advised on applicable offerings through the program as well as financial incentives for eligible efficiency measures that are installed in their facilities by trade allies.

Small C&I Solutions			
Program Year	Participation	kWh goal	Incentive cost
PY15	1,192	6,032,088	\$881,990
PY16	779	8,663,401	\$1,710,007

Large Commercial & Industrial Solutions – The primary objective of the Large Commercial and Industrial Solutions offering (Large C&I) is to provide a solution for larger (greater than 100 kW demand) non-residential customers interested in energy efficiency through a prescriptive or custom approach. The Large C&I offering is designed to generate significant energy savings, as well as a longer-term market penetration by nurturing delivery channels, such as design professionals, distributors, installation contractors and Energy Service Companies (ESCOs).

Large C&I Solutions			
Program Year	Participation	kWh goal	Incentive cost
PY15	536	32,495,299	\$3,889,704
PY16	113	27,688,655	\$4,204,504

Schools and Universities – The APTIM team is proposing Schools and Universities as a new program offering for Program Years 16-18. Schools and universities represent a significant opportunity for community engagement and energy savings across the service territory at the various private and public K-12 organizations and higher education institutions. APTIM has worked with



school administrators and facility directions at nearly all of the higher education and K-12 schools in Orleans Parish and are well positioned to leverage this experience to continue to encourage ongoing participation in the Energy Smart program.

Engaging with schools and universities before finalizing budgets is critical to ensuring they have funds for energy efficiency projects. Meetings with facility directors will take place in the first quarter to determine the types of energy-saving projects they are considering for the school year. Energy Smart will establish project plans with participating schools by May, as School districts in Orleans Parish finalize budgets in late spring or early summer. Outreach support staff will connect facility directors with trade ally contractors to generate quotes that include Energy Smart incentives. This helps decision-makers understand the out-of-pocket costs required for each project so that funding can be reserved. The APTIM team will use over 2,000 completed commercial projects to identify projects that require minimal or no out-of-pocket cost, such as BAS upgrades, continuous commissioning, and HVAC tune-up measures. The APTIM team understands the funding challenges faced by schools and universities and will leverage program experience to address these challenges in this sector specific offering.

Publicly Funded Institutions to Schools & Universities			
Program Year	Participation	kWh goal	Incentive cost
PY15 - PFI	71	4,571,303	\$709,316
PY16 – Schools & Universities	31	5,333,795	\$853,490

CoolSaver Tune-Up - The CoolSaver Tune-Up offering focuses on improving the operating efficiency of HVAC systems in ENO's service territory, critical for businesses located in the hot and humid climate of Louisiana. While a traditional HVAC tune-up usually includes only the measurement of refrigerant and installation of a clean air filter, a CoolSaver HVAC Tune-Up also includes cleaning dirty condenser coils, evaporator coils, and blowers; measuring and correcting improper airflow; and adjusting refrigerant charge with digital accuracy. CLEAResult's recommended delivery strategy for the CoolSaver HVAC Tune-Up Program will take advantage of the thorough processes and tools in place through the established CoolSaver HVAC Tune-Up model. This reduces costs while streamlining the delivery for Energy Smart. Through the CoolSaver HVAC Tune-Up model, the local participating trade allies are the primary sales force and delivery channel for the program. As such, successful trade ally engagement, training, and management are prioritized for program success.

CoolSaver benefits include:

- Increased consumer awareness and understanding/importance of the benefits of a highly tuned central air conditioning and heat pump system.
- Strengthened brand awareness of the Energy Smart program as a trusted partner in energy efficiency.
- Additional customer channel through which Energy Smart can identify and communicate other commercial energy efficiency offerings to customers.
- High kWh savings per measure relative to incentive cost, which allow broader customer participation with set program budgets.

New Construction Code Compliance to CoolSaver			
Program Year	Participation	kWh goal	Incentive cost
PY15 - NC	59	804,227	\$124,848
PY16 - CoolSaver	750	4,549,095	\$225,620

3. Demand Response Offerings

Large Commercial Demand Response - Honeywell will continue to work with designated commercial ENO Account Managers to identify, recruit, and enroll customers in the Commercial DR program. One change to the PY16-18 program is that Honeywell will implement recruitment incentives for participating contractors and partners who refer eligible customers. Similar referral programs in other markets have proven successful in boosting participating and expanding program reach, and we anticipate this strategy will strengthen local engagement and drive enrollment growth.

Also beginning in 2026, Honeywell will deploy a new software platform, Forge Performance+ for Utilities, to support dispatch, control, optimization, and performance measurement of all demand response resources enrolled in the Program. Forge will be used for day-ahead forecasting and scheduling, fast dispatch, and ongoing measurement and verification of performance. This transition is intended to enhance overall program reliability for Entergy while improving the participant experience by ensuring customer preferences and operational limits are consistently respected. The platform provides flexible, constraint-based dispatch capabilities that allow resources to ramp gradually, respond immediately during emergencies, or operate anywhere in between, while ensuring customer-defined limits are never exceeded. Forge supports multiple methods of asset connectivity, from customer-controlled to fully automated response, and allows participants to opt out of current or future events at any time. A two-way feedback loop enables real-time monitoring, verification, and continuous re-optimization of performance, while robust reporting and data download capabilities give Entergy visibility into event participation and asset status. The platform is also designed to adapt to emerging technologies such as batteries, electric vehicles, and distributed solar, helping ensure the long-term flexibility and durability of the Program.

Large Commercial Demand Response		
Program Year	kW goal	Incentive Budget
PY15	24,110	\$941,515
PY16	18,000	\$1,200,000

EasyCool Bring Your Own Thermostat (“BYOT”) - The BYOT demand response program allows residential customers that purchase and install qualifying connected thermostats to voluntarily enroll those devices in ENO’s thermostat DR offering. ENO will utilize EnergyHub’s DERMS and program services to deploy the BYOT program. EnergyHub’s program services include vendor management, marketing coordination, enrollment and DR event support, customer support, and other day-to-day program management activities. EnergyHub will work to coordinate marketing activities and DR dispatch of the EasyCool BYOT program. EnergyHub will also work with Franklin Energy to enable



the pre-enrollment of connected thermostats that are purchased through the Residential Energy Smart Online Marketplace in the EasyCool program.

EasyCool BYOT		
Program Year	kW goal	Incentive Budget
PY15	10,800	\$315,425
PY16	11,800	\$365,000

Passive Electric Vehicle Managed Charging - EnergyHub will deliver a passive electric vehicle (EV) managed charging solution that encourages customers to shift daily charging behavior to off peak periods. The solution supports enrollment through multiple channels, includes ongoing customer engagement, and captures customer charging data that's used to quantify program impact and incentive eligibility.

EnergyHub's passive charging solution recruits and enrolls drivers via EVSE (i.e. EV chargers) or directly via the EV's telematics using a broad array of marketing channels, including OEM-led marketing, ENO-led marketing, and/or social and digital channels. Customers may learn about the program from a variety of sources, but are ultimately directed to EVSE and EV partner-supported enrollment sites where they can enter their information and review and accept program terms and conditions.

Passive EV Charging		
Program Year	kW goal	Incentive Budget
PY15	1,580	\$88,200
PY16	140	\$17,710

Battery Energy Storage System ("BESS") Program - EnergyHub will continue to deliver for ENO a battery demand response ("DR") program that builds on the current pilot enrollment that was launched in 2024. EnergyHub's battery solution includes enrollment via participating battery OEMs, battery curtailment during peak periods, data and analytics, and ongoing incentive processing. Utilizing EnergyHubs DERMS platform, these resources will enroll into the Energy Smart demand response program, adding valuable capacity to the existing VPP.

BESS		
Program Year	Participant Goal	Incentive Budget
PY15	140	\$75,000
PY16	140	\$75,000



Program Budgets and Savings

The following table represents the budget and savings totals for the program portfolio for PY16.

PROGRAM YEAR 16 - PORTFOLIO BUDGET AND SAVINGS			
Offering	Program Cost	kWh Goal	kW Target
Small Commercial Solutions	\$2,960,812	8,663,401	364
Large C&I Solutions	\$6,287,803	27,688,655	1,926
Schools & Universities	\$1,587,319	5,333,795	195
CoolSaver Tune-up	\$856,629	4,549,095	1,403
Home Performance with Energy Star ("HPwES")	\$2,823,972	4,163,898	1,669
Income Qualified Weatherization	\$3,730,545	5,076,114	37
Neighborhood-Based Delivery Pilot	\$3,432,519	4,422,565	32
Multifamily Solutions	\$1,297,316	2,956,756	39
Multifamily Solutions Income Qualified	\$1,093,438	3,002,393	44
Residential Marketplace and Appliances	\$871,831	1,312,343	11
A/C Solutions	\$1,436,551	2,755,859	1,887
A/C Solutions Income Qualified	\$808,840	2,699,687	1,864
Residential HVAC Midstream	\$1,636,937	2,047,121	-
School Kits, Education and Community Outreach	\$384,134	523,012	-
Behavioral Home Energy Reports	\$757,981	13,048,000	-
Battery Energy Storage System ("BESS")	\$236,466		0
EasyCool Bring Your Own Thermostat (BYOT)	\$1,060,451		11,800
Large Commercial Automated Demand Response (ADR)	\$2,571,707		18,000
Electric Vehicle Passive Managed Charging	\$188,225		140
TOTAL	\$34,023,476	88,242,694	39,410