

Entergy Services, Inc. 639 Lovola Avenue 70113-3125 P.O. Box 61000 New Orleans, LA 70161-1000 Tel 504 576 6571 504 576 5579 Fax

Timothy S. Cragin Assistant General Counsel Legal Services - Regulatory

October 1, 2014

Via Hand Delivery

Ms. Lora W. Johnson, CMC Clerk of Council Room 1E09, City Hall 1300 Perdido Street New Orleans, LA 70112

> Re: In Re: Resolution Regarding Proposed Rulemaking to Establish Integrated Resource Planning Components and Reporting Requirements for Entergy New Orleans, Inc. (Docket No. UD-08-02)

Dear Ms. Johnson:

Pursuant to Council Resolution R-14-224, enclosed please Entergy New Orleans, Inc.'s ("ENO") notice regarding the Integrated Resource Plan ("IRP") Renewables Technical Conference that will be held from 9:00 a.m. until 12 noon on October 30, 2014 at the Lindy C. Boggs International Conference Center located in the University of New Orleans Research and Technology Park, 2045 Lakeshore Drive, New Orleans, Louisiana. A copy of this notice will also be posted to ENO's IRP website and will be published in the Times Picayune and the Advocate (NOLA). Please file an original and two copies into the record in the above-referenced matter, and return a date-stamped copy to our courier.

Thank you for your assistance with this matter.

Sincerely,

Timothy A. Cragin Timothy S. Cragin

Enclosure cc: Official Service List UD-08-02 (via electronic mail)

PUBLIC NOTICE

ENTERGY NEW ORLEANS, INC.

INTEGRATED RESOURCE PLAN (IRP) TECHNICAL CONFERENCE

AS REQUIRED BY THE COUNCIL OF THE CITY OF NEW ORLEANS, NOTICE IS HEREBY GIVEN THAT ENTERGY NEW ORLEANS, INC. WILL HOST A PUBLIC MEETING TO ADDRESS MILESTONE 2 IN THE 2015 IRP PROCESS. AT THIS MILESTONE, ENTERGY WILL PROVIDE AN OVERVIEW OF THE 2015 IRP INPUTS, INCLUDING RESULTS OF A DEMAND SIDE MANAGEMENT POTENTIAL STUDY. AS DIRECTED BY THE COUNCIL, ENTERGY NEW ORLEANS WILL ALSO PROVIDE A PROPOSED METHODOLOGY, AND THE COSTS ASSOCIATED WITH THE SAME, FOR THE TRACKING OF REASONABLY QUANTIFIABLE NON-ENERGY IMPACTS. THE MEETING WILL BE HELD FROM 9 AM - 12 NOON ON THURSDAY, OCTOBER 30, 2014 AT THE LINDY C. BOGGS INTERNATIONAL CONFERENCE CENTER LOCATED IN THE UNO RESEARCH AND TECHNOLOGY PARK (ADJACENT TO THE UNIVERSITY OF NEW ORLEANS' LAKEFRONT CAMPUS), 2045 LAKESHORE DRIVE, NEW ORLEANS, LOUISIANA. MEMBERS OF THE PUBLIC INTERESTED IN THE IRP ARE INVITED TO ATTEND. FOR INFORMATION ON THE 2015 IRP, INCLUDING PRIOR PUBLIC MEETINGS, PLEASE VISIT THE IRP WEBSITE AT WWW.ENTERGY-NEWORLEANS.COM/IRP. PLEASE RSVP AND DIRECT ANY QUESTIONS BY EMAIL TO SCUREIN@ENTERGY.COM OR BY PHONE AT (504) 670-3602.