



Communications Internship Spring 2023

Alliance for Affordable Energy

The [Alliance for Affordable Energy](#) (AAE) is seeking a communications intern to help our team in the execution of our communications and social media strategies. The communications intern will work closely with and report to AAE's Communications Coordinator, Emma Meyerkopf.

To apply please submit your resume along with a cover letter here: all4energy.org/intern-volunteer.

In your cover letter please answer the following questions:

- Why are you interested
- What is your experience
- What would you like to gain

About AAE

Since 1985, AAE has been working to ensure equitable, affordable, and environmentally responsible energy policy for ALL Louisiana energy consumers. We are Louisiana's only dedicated Watchdog working to protect consumer rights at the Louisiana Public Service Commission, and New Orleans City Council.

Roles & Responsibilities Include:

- Compile pictures for use on AAE's website and social media accounts
- Create graphics for use on on AAE's website and social media accounts
- Help draft content for social media posts
- Research social media trends to optimize AAE's communications with our followers
- Work with AAE's Communications Coordinator to update various pages on AAE's website
- Assist with daily organization and research tasks as needed

Skills: Strong interpersonal skills, creativity, the ability to multitask, good time management skills.

Requirements

- Confident navigating and using various social media platforms (FB, IG, Twitter)
- Highly organized, detail oriented and willing to take on any task
- Strong writing and communication skills (*please be prepared to submit a writing sample*)
- The ideal candidate will have graphic design experience
- Familiarity with Photoshop, Canva, Adobe, or Weebly preferred

Preference will be given to individuals living in Louisiana.

More About AAE Internships

Each AAE intern is in charge of a customized research project based on interest and opportunity. The actual topic of research depends on what AAE is working on at the time, your interests and your skillset. Many projects encompass more than 1 research topic. Most hours are spent independently working on a computer, compiling, analyzing and reporting data. **Interns work a minimum of 6 hours per week for 3-6 months** (though extensions are offered for exceptional work). Time off is given for holidays, mental health and sick days, and by request.

The internship takes place in New Orleans* and is unpaid, though we can offer university, community service, and pro bono credit. We do offer stipends for persons who would otherwise not be able to intern. If you need a stipend to help with expenses please inquire about availability as they are limited. While we are a small nonprofit organization, we are dedicated to doing our part to rectify systemic inequalities. Individuals from diverse backgrounds and the BIPOC community will be prioritized.

**Currently and until further notice interns are instructed to work remotely due to the COVID-19 pandemic. Video check-ins are conducted at least once a week during normal business hours (CST).*

The Karen Wimpelberg Intern Fellowship

Karen Wimpelberg was a founder and long-time leader of the Alliance for Affordable Energy. She was a tireless advocate for the rights of utility customers, energy efficiency and progressive energy policies, and was equally passionate about passing the torch onto the next generation. We are excited to honor Karen's legacy through a fellowship dedicated to supporting our interns.

The [Wimpelberg Intern Fellowship](#) will help ensure we can offer internships to everyone, not just those who can afford to work unpaid. While many of our interns either get school grants or school credit, we recognize that unpaid internships are inherently inequitable, as they allow only people who can afford to work for free the opportunity.

This fund will go towards ensuring that we can accept interns who otherwise wouldn't be able to have that experience if it were unpaid. While we are a small nonprofit organization, we are dedicated to doing our part to rectify systemic inequalities. Individuals from diverse backgrounds and the BIPOC community will be prioritized.

The fellowship will be offered to up to two interns each year. Fellows will work a minimum of 8 hours per week for 6 or 12 months. You can let us know you'd like to be considered for a fellowship. To be considered you must have been interning with us for at least 2 months and have had excellent project outcomes. Fellowships include a \$3,000 stipend for every 6 months.

For more information please contact: Emma Meyerkopf at emma@all4energy.org