



**Entergy New Orleans, LLC**  
1600 Perdido Street, Bldg #505  
New Orleans, LA 70112  
Tel 504 670 3680  
Fax 504 670 3615

**Brian L. Guillot**  
Vice President,  
Regulatory Affairs  
bguill1@entergy.com

March 7, 2019

**Via Hand Delivery**

Ms. Lora W. Johnson, CMC, LMMC  
Clerk of Council  
Council of the City of New Orleans  
Room 1E09, City Hall  
1300 Perdido Street  
New Orleans, LA 70112

**Re: *Application of Entergy New Orleans, LLC for Approval of the Revised Supplemental and Amended Implementation Plan for Program Year 9 of the Energy Smart Plan (Resolutions R-11-52, R-17-31, R-17-176, R-17-177, R-17-623; R-18-136; R-18-228; UD-08-02, UD-17-03)***

Dear Ms. Johnson:

On November 14, 2018, Entergy New Orleans, LLC (“ENO”) filed the above-referenced application requesting modifications to its Supplemental and Amended Implementation Plan for Program Year 9 (“PY9”) of Energy Smart. ENO hereby withdraws the referenced filing.

ENO originally made the filing to amend the PY9 Implementation Plan in order to increase the likelihood of achieving the kWh savings target set forth by the Council for the City of New Orleans (“Council”). After receiving the results of a more complete evaluation of the Behavioral offering, however, the Behavioral offering appears likely to reach the savings needed to help reach the Council’s kWh savings target in PY9 without the requested modifications. ENO respectfully submits the enclosed original and three copies of this letter and the accompanying Pre-evaluated Savings Report, which supports the withdrawal of the above-referenced application.

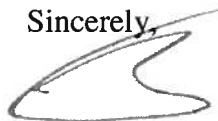
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If you have any questions regarding this information, please contact me at (504) 670-3680.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian L. Guillot". The signature is stylized with a large, sweeping initial "B" and a long, horizontal stroke extending to the right.

Brian L. Guillot

Enclosure

cc: All Councilmembers  
Council Utilities Regulatory Office  
Official Service List, Council Docket UD-08-02 and UD-17-03

February 25, 2019

**Re: Energy Smart Program Year 8 Pre-Evaluated Savings**

This report summarizes year end gross energy savings data for Program Year 8 (“PY8”) of the Energy Smart offerings for both the east bank of New Orleans and Algiers. Entergy New Orleans, LLC (“ENO”) is providing this report to preview pre-evaluated savings and costs for PY8. The Energy Smart team continues to work on the Annual Report and the Third-Party Evaluator, ADM Associates Inc., continues its efforts toward the Evaluation, Measurement and Verification (“EM&V”) Report, both to be filed by May 1, 2019. While this report provides a brief review of program performance, the Annual Report and EM&V Report will provide detailed analyses, discussion, and recommendations on each of the offerings. The savings and costs disclosed in this report are subject to change by virtue of the EM&V process.

PY8 was a successful year with Energy Smart amassing 48,564,131 kWh in savings. Performance highlights include:

- Residential offerings led by the Home Performance with Energy Star, Multifamily, and Low Income offerings exceeded their goal;
- The Behavioral offering showed significant improvement;
- The east bank Small Commercial offering driven by direct install surpassed its goal; and
- The implementation of emergency “boost” initiatives as described below.

**Boost**

After performing a mid-year evaluation on the Energy Smart Behavioral Scorecard offering, it was determined that there could be a shortfall in reaching the kWh savings goals for PY8. In an effort to boost savings and reach the kWh goals, ENO requested that Aptim, the Third-Party Administrator, identify strategies for achieving a portion of the savings through other offerings. ENO submitted the “Filing of the Revised Energy Smart Program Year 8 Implementation Plan” on November 14, 2018, discussing three tactics that ENO would employ to boost savings in PY8. The boost adjustment was funded by anticipated excess budget from the commercial and behavioral offerings. The three tactics were (1) mailing Energy-saving kits, (2) ramping up the lighting and appliance (“retail”) offering, and (3) performing LED giveaways.

As ENO began receiving full-year preliminary results for PY8, it became clear that the Behavioral Scorecard offering would yield results consistent with the program goal. Drivers of the improvement included a shift to opt-out, a larger treatment group and a longer evaluation period.

Given the positive results from the PY8 Behavioral Scorecard offering, ENO will rescind the “Application for Approval of the Revised Implementation Plan for Program Year 9,” also filed on November 14, 2018, which laid out a plan to implement new tactics to achieve the level of kWh savings needed to remain consistent with the goals previously approved by the Council for PY9. ENO is rescinding the Application based on the assumption that PY8 savings associated with the Behavioral Scorecard should continue in PY9.

Program Year 8 Pre-Evaluated Results						
Offering	kWh Savings	kWh Goal	% to Goal	Incentives	Budget	% to Budget
Algiers Sm C&I	425,653	484,792	87.80%	\$ 51,178	\$ 91,219	56.10%
Algiers Lg C&I	502,355	766,112	65.57%	\$ 62,677	\$ 98,845	63.41%
Algiers PFI C&I	229,740	219,669	104.58%	\$ 26,301	\$ 33,689	78.07%
Algiers Home Performance with Energy Star	334,726	149,257	224.26%	\$ 80,877	\$ 38,662	209.19%
<i>Original</i>	239,896			\$ 64,508	\$ 38,662	166.85%
<i>Energy Saving Kits</i>	94,830			\$ 16,370		
Algiers Residential Lighting & Appliances	234,604	264,768	88.61%	\$ 27,874	\$ 26,635	104.65%
<i>Original</i>	92,527			\$ 6,914	\$ 26,635	25.96%
<i>LED Giveaways</i>	142,077			\$ 20,959		
Algiers Energy Smart for Multi-Family	36,549	37,633	97.12%	\$ 7,010	\$ 10,603	66.11%
Algiers Low Income Audit & Wx	114,907	98,072	117.17%	\$ 46,959	\$ 33,794	138.96%
Algiers High Efficiency Tune Up	147,002	133,532	110.09%	\$ 26,474	\$ 24,728	107.06%
Algiers Direct Load Control	-	-	-	\$ 1,160	\$ 12,040	9.63%
Algiers School Kits & Education	48,272	136,695	35.31%	\$ 6,067	\$ 23,800	25.49%
Algiers Green Light	9,052	97,542	9.28%	\$ 858	\$ 13,751	6.24%
Algiers - Behavioral	722,424	722,424	100.00%	\$ -	\$ -	-
NO Sm C&I	6,948,619	5,309,288	130.88%	\$ 904,448	\$ 999,008	90.53%
NO Lg C&I	18,874,699	21,047,929	89.67%	\$ 2,050,624	\$ 2,715,623	75.51%
NO PFI C&I	2,669,244	2,606,103	102.42%	\$ 288,846	\$ 399,684	72.27%
NO Home Performance with Energy Star	2,795,666	2,008,202	139.21%	\$ 606,432	\$ 521,674	116.25%
<i>Original</i>	2,176,226	2,008,202	108.37%	\$ 499,504	\$ 521,674	95.75%
<i>Energy Saving Kits</i>	619,440			\$ 106,928		
NO Residential Lighting & Appliances	4,672,972	3,503,824	133.37%	\$ 363,920	\$ 350,408	103.86%
<i>Original</i>	3,503,835	3,503,824	100.00%	\$ 274,095	\$ 350,408	78.22%
<i>LED Giveaways</i>	630,930			\$ 89,824		
<i>Retail Boost</i>	538,206					
NO Energy Smart for Multi-Family	799,581	493,311	162.08%	\$ 150,985	\$ 133,363	113.21%
NO Low Income Audit & Wx	1,753,527	1,316,362	133.21%	\$ 451,025	\$ 452,430	99.69%
NO High Efficiency Tune Up	2,098,600	1,711,475	122.62%	\$ 364,108	\$ 323,920	112.41%
NO Direct Load Control	-	-	-	\$ 22,120	\$ 107,960	20.49%
NO School Kits & Education	800,576	546,782	146.42%	\$ 100,621	\$ 95,200	105.69%
NO Green Light	67,788	167,958	40.36%	\$ 6,492	\$ 23,749	27.34%
NO - Behavioral	4,277,576	4,277,576	100.00%	\$ -	\$ -	-
<b>Total</b>	<b>48,564,131</b>	<b>46,099,307</b>	<b>105.35%</b>	<b>\$ 5,647,055</b>	<b>\$ 6,530,784</b>	<b>86.47%</b>

Program Year 8 Pre-Evaluated Results by Territory						
Territory	kWh Savings	kWh Goal	% to Goal	Incentives	Budget	% to Budget
Algiers	2,805,284	3,110,496	90.19%	\$ 337,434	\$ 407,766	82.75%
NO	45,758,848	42,988,811	106.44%	\$ 5,309,621	\$ 6,123,018	86.72%
<b>Total</b>	<b>48,564,131</b>	<b>46,099,307</b>	<b>105.35%</b>	<b>\$ 5,647,055</b>	<b>\$ 6,530,784</b>	<b>86.47%</b>