



Entergy New Orleans, LLC
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March 7, 2019

Via Hand Delivery

Ms. Lora W. Johnson, CMC, LMMC
Clerk of Council
Council of the City of New Orleans
Room 1E09, City Hall
1300 Perdido Street
New Orleans, LA 70112

Re: *Application of Entergy New Orleans, LLC for Approval of the Revised Supplemental and Amended Implementation Plan for Program Year 9 of the Energy Smart Plan (Resolutions R-11-52, R-17-31, R-17-176, R-17-177, R-17-623; R-18-136; R-18-228; UD-08-02, UD-17-03)*

Dear Ms. Johnson:

On November 14, 2018, Entergy New Orleans, LLC (“ENO”) filed the above-referenced application requesting modifications to its Supplemental and Amended Implementation Plan for Program Year 9 (“PY9”) of Energy Smart. ENO hereby withdraws the referenced filing.

ENO originally made the filing to amend the PY9 Implementation Plan in order to increase the likelihood of achieving the kWh savings target set forth by the Council for the City of New Orleans (“Council”). After receiving the results of a more complete evaluation of the Behavioral offering, however, the Behavioral offering appears likely to reach the savings needed to help reach the Council’s kWh savings target in PY9 without the requested modifications. ENO respectfully submits the enclosed original and three copies of this letter and the accompanying Pre-evaluated Savings Report, which supports the withdrawal of the above-referenced application.

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If you have any questions regarding this information, please contact me at (504) 670-3680.

Sincerely,



Brian L. Guillot

Enclosure

cc: All Councilmembers
Council Utilities Regulatory Office
Official Service List, Council Docket UD-08-02 and UD-17-03

February 25, 2019

Re: Energy Smart Program Year 8 Pre-Evaluated Savings

This report summarizes year end gross energy savings data for Program Year 8 (“PY8”) of the Energy Smart offerings for both the east bank of New Orleans and Algiers. Entergy New Orleans, LLC (“ENO”) is providing this report to preview pre-evaluated savings and costs for PY8. The Energy Smart team continues to work on the Annual Report and the Third-Party Evaluator, ADM Associates Inc., continues its efforts toward the Evaluation, Measurement and Verification (“EM&V”) Report, both to be filed by May 1, 2019. While this report provides a brief review of program performance, the Annual Report and EM&V Report will provide detailed analyses, discussion, and recommendations on each of the offerings. The savings and costs disclosed in this report are subject to change by virtue of the EM&V process.

PY8 was a successful year with Energy Smart amassing 48,564,131 kWh in savings. Performance highlights include:

- Residential offerings led by the Home Performance with Energy Star, Multifamily, and Low Income offerings exceeded their goal;
- The Behavioral offering showed significant improvement;
- The east bank Small Commercial offering driven by direct install surpassed its goal; and
- The implementation of emergency “boost” initiatives as described below.

Boost

After performing a mid-year evaluation on the Energy Smart Behavioral Scorecard offering, it was determined that there could be a shortfall in reaching the kWh savings goals for PY8. In an effort to boost savings and reach the kWh goals, ENO requested that Aptim, the Third-Party Administrator, identify strategies for achieving a portion of the savings through other offerings. ENO submitted the “Filing of the Revised Energy Smart Program Year 8 Implementation Plan” on November 14, 2018, discussing three tactics that ENO would employ to boost savings in PY8. The boost adjustment was funded by anticipated excess budget from the commercial and behavioral offerings. The three tactics were (1) mailing Energy-saving kits, (2) ramping up the lighting and appliance (“retail”) offering, and (3) performing LED giveaways.

As ENO began receiving full-year preliminary results for PY8, it became clear that the Behavioral Scorecard offering would yield results consistent with the program goal. Drivers of the improvement included a shift to opt-out, a larger treatment group and a longer evaluation period.

Given the positive results from the PY8 Behavioral Scorecard offering, ENO will rescind the “Application for Approval of the Revised Implementation Plan for Program Year 9,” also filed on November 14, 2018, which laid out a plan to implement new tactics to achieve the level of kWh savings needed to remain consistent with the goals previously approved by the Council for PY9. ENO is rescinding the Application based on the assumption that PY8 savings associated with the Behavioral Scorecard should continue in PY9.

| Program Year 8 Pre-Evaluated Results | | | | | | |
|---|-------------------|-------------------|----------------|---------------------|---------------------|---------------|
| Offering | kWh Savings | kWh Goal | % to Goal | Incentives | Budget | % to Budget |
| Algiers Sm C&I | 425,653 | 484,792 | 87.80% | \$ 51,178 | \$ 91,219 | 56.10% |
| Algiers Lg C&I | 502,355 | 766,112 | 65.57% | \$ 62,677 | \$ 98,845 | 63.41% |
| Algiers PFI C&I | 229,740 | 219,669 | 104.58% | \$ 26,301 | \$ 33,689 | 78.07% |
| Algiers Home Performance with Energy Star | 334,726 | 149,257 | 224.26% | \$ 80,877 | \$ 38,662 | 209.19% |
| <i>Original</i> | 239,896 | | | \$ 64,508 | \$ 38,662 | 166.85% |
| <i>Energy Saving Kits</i> | 94,830 | | | \$ 16,370 | | |
| Algiers Residential Lighting & Appliances | 234,604 | 264,768 | 88.61% | \$ 27,874 | \$ 26,635 | 104.65% |
| <i>Original</i> | 92,527 | | | \$ 6,914 | \$ 26,635 | 25.96% |
| <i>LED Giveaways</i> | 142,077 | | | \$ 20,959 | | |
| Algiers Energy Smart for Multi-Family | 36,549 | 37,633 | 97.12% | \$ 7,010 | \$ 10,603 | 66.11% |
| Algiers Low Income Audit & Wx | 114,907 | 98,072 | 117.17% | \$ 46,959 | \$ 33,794 | 138.96% |
| Algiers High Efficiency Tune Up | 147,002 | 133,532 | 110.09% | \$ 26,474 | \$ 24,728 | 107.06% |
| Algiers Direct Load Control | - | - | - | \$ 1,160 | \$ 12,040 | 9.63% |
| Algiers School Kits & Education | 48,272 | 136,695 | 35.31% | \$ 6,067 | \$ 23,800 | 25.49% |
| Algiers Green Light | 9,052 | 97,542 | 9.28% | \$ 858 | \$ 13,751 | 6.24% |
| Algiers - Behavioral | 722,424 | 722,424 | 100.00% | \$ - | \$ - | - |
| NO Sm C&I | 6,948,619 | 5,309,288 | 130.88% | \$ 904,448 | \$ 999,008 | 90.53% |
| NO Lg C&I | 18,874,699 | 21,047,929 | 89.67% | \$ 2,050,624 | \$ 2,715,623 | 75.51% |
| NO PFI C&I | 2,669,244 | 2,606,103 | 102.42% | \$ 288,846 | \$ 399,684 | 72.27% |
| NO Home Performance with Energy Star | 2,795,666 | 2,008,202 | 139.21% | \$ 606,432 | \$ 521,674 | 116.25% |
| <i>Original</i> | 2,176,226 | 2,008,202 | 108.37% | \$ 499,504 | \$ 521,674 | 95.75% |
| <i>Energy Saving Kits</i> | 619,440 | | | \$ 106,928 | | |
| NO Residential Lighting & Appliances | 4,672,972 | 3,503,824 | 133.37% | \$ 363,920 | \$ 350,408 | 103.86% |
| <i>Original</i> | 3,503,835 | 3,503,824 | 100.00% | \$ 274,095 | \$ 350,408 | 78.22% |
| <i>LED Giveaways</i> | 630,930 | | | \$ 89,824 | | |
| <i>Retail Boost</i> | 538,206 | | | | | |
| NO Energy Smart for Multi-Family | 799,581 | 493,311 | 162.08% | \$ 150,985 | \$ 133,363 | 113.21% |
| NO Low Income Audit & Wx | 1,753,527 | 1,316,362 | 133.21% | \$ 451,025 | \$ 452,430 | 99.69% |
| NO High Efficiency Tune Up | 2,098,600 | 1,711,475 | 122.62% | \$ 364,108 | \$ 323,920 | 112.41% |
| NO Direct Load Control | - | - | - | \$ 22,120 | \$ 107,960 | 20.49% |
| NO School Kits & Education | 800,576 | 546,782 | 146.42% | \$ 100,621 | \$ 95,200 | 105.69% |
| NO Green Light | 67,788 | 167,958 | 40.36% | \$ 6,492 | \$ 23,749 | 27.34% |
| NO - Behavioral | 4,277,576 | 4,277,576 | 100.00% | \$ - | \$ - | - |
| Total | 48,564,131 | 46,099,307 | 105.35% | \$ 5,647,055 | \$ 6,530,784 | 86.47% |

| Program Year 8 Pre-Evaluated Results by Territory | | | | | | |
|---|-------------------|-------------------|----------------|---------------------|---------------------|---------------|
| Territory | kWh Savings | kWh Goal | % to Goal | Incentives | Budget | % to Budget |
| Algiers | 2,805,284 | 3,110,496 | 90.19% | \$ 337,434 | \$ 407,766 | 82.75% |
| NO | 45,758,848 | 42,988,811 | 106.44% | \$ 5,309,621 | \$ 6,123,018 | 86.72% |
| Total | 48,564,131 | 46,099,307 | 105.35% | \$ 5,647,055 | \$ 6,530,784 | 86.47% |