

PUBLIC NOTICE

ENTERGY NEW ORLEANS, INC.

INTEGRATED RESOURCE PLAN (IRP) TECHNICAL CONFERENCE

AS REQUIRED BY THE COUNCIL OF THE CITY OF NEW ORLEANS, NOTICE IS HEREBY GIVEN THAT ENTERGY NEW ORLEANS, INC. WILL HOST A PUBLIC MEETING TO ADDRESS MILESTONE 2 IN THE 2015 IRP PROCESS. AT THIS MILESTONE, ENTERGY WILL PROVIDE AN OVERVIEW OF THE 2015 IRP INPUTS, INCLUDING RESULTS OF A DEMAND SIDE MANAGEMENT POTENTIAL STUDY. AS DIRECTED BY THE COUNCIL, ENTERGY NEW ORLEANS WILL ALSO PROVIDE A PROPOSED METHODOLOGY, AND THE COSTS ASSOCIATED WITH THE SAME, FOR THE TRACKING OF REASONABLY QUANTIFIABLE NON-ENERGY IMPACTS. THE MEETING WILL BE HELD FROM 9 AM – 12 NOON ON THURSDAY, OCTOBER 30, 2014 AT THE LINDY C. BOGGS INTERNATIONAL CONFERENCE CENTER LOCATED IN THE UNO RESEARCH AND TECHNOLOGY PARK (ADJACENT TO THE UNIVERSITY OF NEW ORLEANS' LAKEFRONT CAMPUS), 2045 LAKESHORE DRIVE, NEW ORLEANS, LOUISIANA. MEMBERS OF THE PUBLIC INTERESTED IN THE IRP ARE INVITED TO ATTEND. FOR INFORMATION ON THE 2015 IRP, INCLUDING PRIOR PUBLIC MEETINGS, PLEASE VISIT THE IRP WEBSITE AT WWW.ENERGY-NEWORLEANS.COM/IRP. PLEASE RSVP AND DIRECT ANY QUESTIONS BY EMAIL TO SCUREIN@ENTERGY.COM OR BY PHONE AT (504) 670-3602.